



**LAUREN
MACDONALD**

www.macdonald-arts.com
lauren.macdonald.arts@gmail.com
Phone: (719) 651-1105
Portland, OR 97219

EXPERIENCE

Visual Designer

Kordspace (Web Development Company)
Jul 2020–Present | Denver, CO
Create prototypes for websites and mobile apps, as well as develop email ads.

Graphic Designer

ShineOn Education Coaching
Oct 2019–Present | Boulder, CO
Update creative content for the website.
Make infographics and PDF documents.

Graphic Design Intern

The Edge360 (Design Agency)
Jun 2019–Present | Denver, CO
Develop mockups, layouts, and ads.
Select and retouch images for social media.

Graphic Designer

Modern Hemp and Sunshine Connect
Aug 2019–Nov 2019 | Boulder, CO
Executed designs for CBD start-up brands.
Created the package designs and both logos.

Bartender

The Barrel
May 2019–Nov 2019 | Boulder, CO
Served high-end craft beers, wines, and spirits.

Leasing & Community Assistant

American Campus Communities
Jan 2016–Jun 2018 | Boulder, CO
Leased more than \$1.2 million in real estate.
Hosted events for 400 residents.
Developed brochures and social media posts.

PalsForever Animal Rescue - Volunteer

May 2008–Aug 2015 | CO Springs, CO

SKILLS

Photoshop	WordPress
Illustrator	Graphic Design
XD (UX/UI)	Web/Mobile Prototypes
Lightroom	Email Layouts
Premiere Pro	Ads and Marketing
Basic HTML/CSS/JS	Branding and Strategy
Presentation Design	G Suite
Social Media Content	Digital Photography

EDUCATION

University of Colorado

Jan 2016–May 2019 | Boulder, CO
Major: Strategic Comm. Media Design
Minors: (1) Technology (2) Studio Arts

Arizona State University

Aug 2015–Dec 2015 | Tempe, AZ
Herberger Institute for Design, Intermedia
Barrett, the Honors College

Discovery Canyon Campus

Aug 2011–May 2015 | CO Springs, CO
International Baccalaureate Programme

AWARDS & HIGHLIGHTS

2019 The Young Ones, One Show finalist
2019 TIPS certified
2018 Summer Europe backpacking trip
2017 Art show at Cabal Gallery, Denver, CO
2016/2019 CU intramural volleyball/dodgeball
2015 Lead high school yearbook designer
2013/2014 #1 youth drummer, CO Springs, CO
US/UK dual citizen